

**MEMORANDUM**

TO: FIU Faculty & Staff  
FROM: Mark B. Rosenberg, President  
SUBJECT: 2009 FIU-United Way Campaign  
DATE: August 24, 2009

As we continue to provide our students and community with an affordable high quality educational experience and a diverse faculty deeply engaged in their fields and community, we turn to partners whose focus aligns with our mission. This year, FIU is once again partnering with the United Way of Miami-Dade as another avenue to improve the lives of those who live, work and raise their families in this community, including members of our own FIU family.

The United Way is focused on providing an opportunity for a quality education that leads to a stable job, enough income to support a family through retirement, and good health. It's goal is to create long-lasting changes by eliminating the obstacles to these common goods. With the help of the FIU community, we can create a brighter future for Miami-Dade.

For the 2009 campaign, I ask you to support this year's campaign co-chairs, Sandy Gonzalez-Levy, Senior Vice President for External Relations, Thomas Breslin, Chair of the Faculty Senate and Ruth Hamilton, Executive Director of the Graham Center. They will be reaching out to us regularly during the campaign with information on how each of us can support this initiative. This is an opportune time to give to those less fortunate and collectively I know we can make a significant difference to this endeavor.

Please join us at the campaign kick-off events and learn more about how your United Way contributions directly impact our South Florida community:

**United Way Kick-Off Events:** Tuesday, October 27, 2009  
MMC - Graham Center Pit  
12:00-12:30pm

Wednesday, October 28, 2009  
BBC - Wolfe Center Panther Square  
12:00-12:30pm

**United Way Auction:** Friday, December 4, 2009  
MMC - MARC Lobby and Pavilion  
4:00-6:00pm

Please join me in reconfirming your pledge and raising your contribution to help our community's less fortunate as we strive to LIVE UNITED. You can designate your contribution to the non-profit organization of your choice, including our own FIU efforts.

I am confident that with your help we can exceed this year's campaign goal of **\$300,000**.