



September 10, 2009

Dear Faculty and Staff:

It is an exciting time to be a part of the FIU family. Despite the challenging times, there is good news. Our athletics programs continue to improve and our student athletes are more and more successful both in the classroom as well as on the playing field.

This year we will begin our second season in our beautiful on-campus football stadium, and we will soon begin construction to renovate the U.S. Century Bank Arena.

I am contacting you today to ask for your support. Our vision is to create a unique gameday environment here at FIU. We want FIU Stadium to be a place that will give our team a home field advantage. To achieve this environment we need your support and your help. We need you, your families, your neighbors, and your friends in the stands cheering on our team and showing your FIU pride.

Last year was our first season in our new state-of-the-art stadium. The home field atmosphere helped our team to have an advantage on each and every play! This year we need to build on our momentum, and increase the number of FIU faculty and staff and their families in the stands. Tickets for university employees start at just \$50, that is only \$10 per game, a deal that can't be beat! Hopefully we can count on you to buy at least two season tickets!

Success in athletics leads to increased visibility, campus spirit and a sense of community. Our students are hungry for a university experience that builds affinity and identification. Fan support – particularly from our own university community, is an important building block for our institution's continuing growth.

I want to thank you in advance for your support of athletics at FIU and our football program. Your support will benefit the entire university and will help us to develop a tradition and culture of excellence in the classroom and on the field. For more information, please call (305) FIU-GAME.

Thank you,

*Mark B. Rosenberg
President*