



**Speech at the
2018 United Way Leadership Breakfast**

**Given by Mark B. Rosenberg
on October 22, 2018**



This speech was presented on October 22, 2018 to the attendees of the 2018 United Way Leadership Breakfast.

Good morning!

It's great to be here, at our FIU United Way leadership breakfast! Together, FIU and the United Way are building a better Miami!

This campaign is important. It's about uplifting our entire region – and improving the lives of our neighbors including members of the FIU family.

As I have in the past, I urge you to give! When you do, please indicate that your donations are unrestricted. This allows the United Way to fund the programs that need it the most. I am counting on you, as FIU's leaders, to guide the way for our faculty and staff.

Last year, we reached our goal. Let's do it again!

Each year, when our FIU family gives to the United Way, we demonstrate that we're a caring community. I look forward to seeing you at all of the upcoming United Way campaign events – including our Taste of FIU Cook Off on Friday, December 7!

Thank you for being here! I know I can count on you to continue helping build a brighter future for our community!

I would now like to introduce Maria C. Alonso, President and CEO of the United Way of Miami-Dade.