

MEMORANDUM

From: Mark B. Rosenberg, *President*

To: University Community

Date: April 20, 201

Subject: Association of Public and Land Grant University's Innovation and Economic Prosperity Universities Designation

The Office of Research and Economic Development (ORED) continues to focus on achieving the goals set forth by the FIU *Beyond Possible 2020* strategic plan. As an urban public research university in the 21st century, FIU remains committed to student success, scientific discoveries and innovation, and broader impacts within the community. Over the last 18 months, ORED has explored the Innovation and Economic Prosperity (IEP) designation awarded by the Association of Public and Land Grant Universities (APLU). This designation recognizes universities that are leaders in prompting and fostering regional economic development. As such, we believe FIU is a prime candidate for designation. To date, more than 40 universities have been recognized as IEP universities.

The application process requires the completion of a rigorous self-study to gather data on various programs, and assess FIU's strengths and opportunities in furthering economic prosperity for the community. We request your assistance in this self-study by completing a short anonymous survey that addresses different aspects of FIU's innovative and economic development activities. You can access the survey [here](#) and should take no longer than 10-15 minutes to complete. We will greatly appreciate if you can complete the survey within one week.

Thank you for your participation. With your help, we will better understand how we can continue to best serve our university and our community.

If you have any questions, please contact Emily Gresham at Emily.Gresham@fiu.edu or Vivian Cueto at vcueto@fiu.edu.