

MEMORANDUM

October 16, 2013

Dear members of the FIU community,

As an anchor institution, FIU is looking to its Next Horizon as a solutions center for our region.

In this role, we are partnering with the Miami Foundation on the innovative [Match305](#) project. This project is aimed at keeping the best and brightest talent in South Florida. We want to turn the tide on Miami's "brain drain" and promote civic engagement.

Match305 measures "attachment" to your work and community, then provides a suggestion engine that makes it easy for you to find places, events and happenings in Miami that are compatible with your interests.

We need your help. We want to know: How attached are you? By answering a few short questions we can get a view into what connects us all and gain insight on how to further engage with each other. To get started, click [here](#). We ask that you respond by Wednesday, November 6, 2013.

We know your time is valuable. Each person who registers will also enter a drawing for a free iPad Mini.

Thank you for your time. Together we can build a better Miami!



Mark B. Rosenberg
President



Jaffus Hardrick
Vice President of Human Resources