

MEMORANDUM

September 26, 2012

Dear Members of the University Community,

I am pleased to announce that FIU is once again partnering with the United Way of Miami-Dade as an avenue to improve the lives of those who live, work and raise their families in this community, including members of our own FIU family. While I stress the importance of giving back to FIU, we must continue to support this most important community organization.

United Way is focused on making Miami a more educated, prosperous and healthy community by investing in 119 programs and

58 impact partners to achieve measurable results. Its goal is to create long-lasting changes by eliminating the obstacles to common goods like a quality education that leads to a stable job, enough income to support a family through retirement, and good health. With the help of our FIU community, we can create a brighter future for Miami-Dade. With your support, I am confident that we will be able to once again surpass our 2012 United Way Campaign goal of \$200,000.



I ask you to support this year's campaign chairs, Alexander Acosta, Dean, College of Law, Sandy Gonzalez-Levy, Senior Vice President for External Relations, Ruth Hamilton, Executive Director, Graham Center and Greg Olson, Executive Director and Ombudsman, BBC. They will be reaching out to you regularly during the campaign with information on how each of us can support this initiative. This is an opportune time to give to those less fortunate and collectively I know we can make a significant difference in our community.

Please join us at the campaign kick-off events and learn more about how your United Way contributions directly impact our South Florida community:



**United Way Kick-Off Events:**

Friday, September 28, 2012

MMC - GC140 & BBC- WUC 221

1:00pm

*(Immediately following S.T.E.P.P. with speaker  
George Knox)*



**Annual United Way Auction and Recognition Event:**

Friday, November 30, 2012

MMC - Graham Center Ballrooms

5:00-6:30pm - Silent Auction

6:30-7:30pm - Live Auction/Recognition

Please join me in reconfirming your pledge to help our community's less fortunate as we strive to LIVE UNITED. For additional information, please call 305-348-7235 or visit <http://unitedway.fiu.edu>.

Sincerely,

Mark B. Rosenberg  
President