

MEMORANDUM

November 29, 2010

Dear Members of the University Community,

Thank you for your continued support of this year's FIU-United Way Campaign. Each week, we get closer to our \$200,000 goal and have currently raised over \$170,000. With just one week left, **we need your help!**

We have the opportunity to come together to make a difference by enabling those in our local community to receive a quality education that leads to a stable job, enough income to support a family through retirement and good health. Many who have received the services provided through the United Way include members of our own FIU family.

If you haven't already made your pledge, please visit unitedway.fiu.edu to make your contribution today. Did you know that for \$25, a needy grandmother will receive two weeks worth of home delivered meals? Or that \$250 provides four women with life-saving breast cancer screenings? And with \$5,000 a family of six can be placed in permanent housing for one year. This is an opportune time to give to those less fortunate and collectively I know we can make a significant difference in our community.

Also, please plan on attending the campaign's closing event this Friday, December 3. At this year's auction, in addition to having fabulous prizes, we would like to recognize our loyal contributors for their support of United Way's efforts in our community. Units/Divisions with 100% participation will also be recognized. Tickets are on sale now for \$5 presale (\$7 at the door - additional details below). We hope to see you there.

United Way Auction and Recognition Event:

Friday, December 3, 2010

MMC - Graham Center Ballrooms

5:00pm - Silent Auction

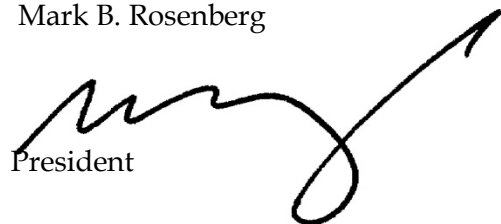
6:00pm - Live Auction

*Plenty of food and beverages will be served.

Please join me in reconfirming your pledge and raising your contribution to help our community's less fortunate as we strive to LIVE UNITED.

I am confident that with your help we can exceed this year's campaign goal.

Mark B. Rosenberg



President