MEMORANDUM

September 22, 2014

Dear members of the university community,

I am pleased to announce that FIU is once again partnering with the United Way of Miami-Dade as an avenue to improve the lives of those who live, work and raise their families in this community, including members of our own FIU family. While I stress the importance of giving back to FIU, we must continue to support this most important community organization.

United Way is focused on making Miami a more educated, prosperous and healthy community by investing in 118 programs and 56 agencies to achieve measurable results. Its goal is to create long-lasting changes by eliminating the obstacles to common goods like a quality education that leads to a stable job, enough income to support a family through retirement, and good health. With the help of our FIU community, we can create a brighter future for Miami-Dade. With your support, I am confident that we will be able to once again surpass our 2014 United Way Campaign goal of $200,000.

I ask you to support this year’s campaign chairs, Delia Garcia, Dean, College of Education; Larry Lunsford, Vice President for Student Affairs; and Sandy Gonzalez-Levy; Senior Vice President for External Relations. They will be reaching out to you during the campaign with information on how each of us can support this initiative. The campaign begins on September 24th and ends December 12th. This is an opportune time to give to those less fortunate and collectively I know we can make a significant difference in our community.

Please join us at the campaign kick-off event and learn more about how your United Way contributions directly impact our South Florida community. I urge you to plan a fundraising initiative in your units. Please speak with your unit’s United Way Ambassador for ideas.

United Way Kick-Off Event:
Wednesday, September 24, 2014
MMC – GC Ballrooms
12:00pm
(Immediately following S.T.E.P.P. program with speaker Richard Perez)
*Event will also be broadcast live at BBC – Wolfe University Center (Room # 159) and on http://webcast.fiu.edu.
RSVP HERE!
Annual United Way Auction and Recognition Event:
Friday, December 12, 2014
MMC – Graham Center Ballrooms
5:00-6:30pm – Silent Auction
6:30-7:30pm – Live Auction/Recognition
(We are accepting item donations now; please email uwfiu@fiu.edu if you have an item you would like to donate)

Please join me in reconfirming your pledge to help our community’s less fortunate as we strive to LIVE UNITED.

For additional information, please call Ana Ortega at 305-348-7235 or visit http://unitedway.fiu.edu for a full calendar of events.

Sincerely,

Mark B. Rosenberg