



**Address at the 2010 FIU Freshman Convocation**

**Given by Mark B. Rosenberg  
on August 22, 2010**



*This speech was presented to attendees of FIU's 11<sup>th</sup> Annual Freshman Convocation ceremony on August 22, 2010.*

Welcome to you, the Freshman Class of 2014! Are you ready?!

Knowledge will drive the 21<sup>st</sup> century marketplace. To you and your families, I commend you for your commitment to get your college degree. Tomorrow, you embark on one of the most important journeys that you will ever take.

We are ready for you because we know that what you learn, how you learn, and the lessons that you take from your experiences in and out of the classroom will set the stage for your life's work: what you will do, how you will help to improve our world, and advance our civilization.

What advice can I offer? Here is some food for thought:

"Whatever you hold in your mind will tend to occur in your life. *If you* continue to believe as you have always believed, you will continue to act as you have always acted. *If you* continue to act as you have always acted, you will continue to get what you have always gotten. *If you* want different results in your life or your work, all you have to do is change your mind." (not original – borrowed from another author)

At FIU, we will offer you a mind changing experience... but it is up to you. We know that you would not be here if you were not committed to self-improvement and preparing yourselves to be worlds ahead. We know that you would not be here, if you did not understand the value of joining the FIU family – over 140,000 individuals like you who have already received their degrees from a university with a reputation of turning the impossible into the inevitable.

Tomorrow when your first class begins, just remember that your opportunities are limitless, and that your education, in and out of the classroom will be a major driver of your success.

You will receive at FIU an education in and out of the classroom that is Worlds Ahead! We are so proud of you!