

MEMORANDUM

June 22, 2017

Dear Members of our FIU Community,

Six years ago, we launched the Ignite Campaign with high hopes and expectations. Today, we can proudly say that together, we have nurtured students, supported staff, facilitated faculty, and proven that the FIU community has skin in the game.

Thanks to the 26 units that have already crossed the 50% participation threshold for the 2016-17 Ignite Campaign. This demonstrates that we are truly a family and are worthy caretakers of our FIU. This statement should serve as a point of pride for us, as it resonates with outside donors as a strong rationale for their support of our University.

**The 6<sup>th</sup> annual Ignite Campaign will close on Friday, June 30, and that is enough time for those who have not given to do so.** Ignite provides each one of us with the opportunity to make a gift and direct it to the project of her or his choice. I invite those who have not yet made their gift to join the rest of us in what has become the FIU tradition of giving something back.

Thanks again to all who have already stepped up and made their gift. Go to the Ignite website at [ignite.fiu.edu](http://ignite.fiu.edu), click on "Give Now," and choose your cause. If you need more information, you can reach the Ignite campaign team at [Ignite@fiu.edu](mailto:Ignite@fiu.edu).

In the spirit of the Blue and Gold,



Mark B. Rosenberg  
President