

MEMORANDUM

June 22, 2018

Dear FIU faculty and staff,

Since we launched our Ignite campaign, you've never hesitated to give back! Our participation rate has grown year by year. Today, we have a high participation rate but we are intent on being the highest ranking in the state for faculty and staff giving. Please help us achieve this goal!

Our 2017-18 Ignite campaign ends on Saturday, June 30. There is still time to give and make a difference in the lives of our students and colleagues! Remember: It's your contributions that ignite the success of our students, programs, and even our colleagues, like Arcecio Rubio.

Arcecio is a custodial manager at our FIU. He decided to pursue a bachelor's degree in business administration to become a better manager and supervisor to his team. Thanks to [Facilities Management Books & Supplies Scholarship](#) – which is made possible by your contributions – Arcecio didn't have to pay as much for the books and supplies he needed to succeed in the classroom!



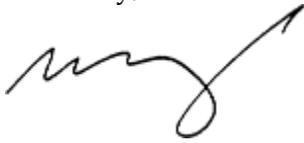
Arcecio's story is just one example of how Ignite makes a difference. To see more, please click [here!](#)

Thank you, again, for all that you have done and for your continued belief and pride in our FIU. If you have already made a gift this year, I want to personally thank you for your generosity!

For those of you who have not yet contributed, I encourage you to support the project that sparks your passion. There are more than 200 programs and giving opportunities. Please make your contribution by clicking [here](#). Let's get to our goal of a 100 percent participating rate!

No gift is too small. Every bit counts! Making a contribution to the Ignite campaign is a great way to show your Panther pride and your commitment to our university community!

Sincerely,

A handwritten signature in black ink, appearing to read 'Mark B. Rosenberg', with a long, sweeping flourish extending upwards and to the right.

Mark B. Rosenberg
President