

MEMORANDUM

October 3, 2017

Dear members of the university community,

Through our partnership with the United Way of Miami-Dade, FIU continues to provide another avenue for us to improve the lives of those who live, work and raise their families in this community, including members of our own FIU family. For the 2017 campaign, I ask you to join us at the kick-off event listed below and learn more about how your contributions directly impact our South Florida community:

| | |
|-----------------------|--------------------------|
| United Way | Friday, October 13, 2017 |
| Kick-Off Event | MMC – Graham Center Pit |
| | 12:30 – 2:30 p.m. |

Please save the date for the campaign's closing event. We hope to see you there!

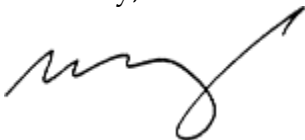
| | |
|-----------------------------|-------------------------------|
| United Way Auction | Friday, December 1, 2017 |
| & Taste of FIU | MMC – Graham Center Ballrooms |
| Cook-Off Competition | 3 – 8:30 p.m. |

This year's chairs will be Sandra Gonzalez-Levy, Larry Lunsford and Javier Marques. They will be working together with a committed taskforce to inform and urge all of you to once again support this effort.

Join us in reconfirming your pledge and raising your contribution by 10 percent to help our community's less fortunate as we strive to LIVE UNITED. You can designate your contribution to the non-profit organization of your choice, including our own FIU efforts. Together, I am confident that we can exceed this year's campaign goal of **\$200,000** as we have done in the past.

For additional information on these events or to donate, please email Daniel Diaz at uwfiu@fiu.edu or call 305-348-7235.

Sincerely,



Mark B. Rosenberg
President