

MEMORANDUM

April 5, 2013

Dear members of the university community:

I am so pleased to inform you that our students continue to excel in their state and national level competitions. Here is some recent evidence from our students in the Landon Undergraduate School of Business.

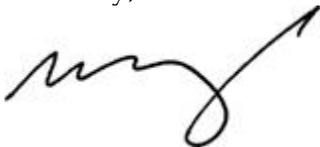
At the statewide Future Business Leaders of America-Phi Beta Lambda conference in Orlando, our Landon undergraduates won top awards, including three first place awards and one second place finish. The three first-place finishes represented the greatest number of wins for any four-year university campus in the competition. Our talented students - Gedma Estrada, Stephanie Gutierrez, Jennifer Kleinberg, Franco Aquino, Kevin Carballe and Eric Semino - will represent FIU and Florida at the National Leadership Conference in Anaheim, Ca. this summer, where they will go up against Penn State, University of California-Berkeley, Texas A&M University, Arkansas State University and Rutgers University. Panthers took honors in 15 categories at the state level, in addition to the Gold Seal Award, given to the top 5 percent of chapters in the state!

The College's American Marketing Association chapter, AMA@FIU, won 16 awards at the International AMA Collegiate Conference in New Orleans. Led by chapter president Angela Gers, FIU received the Silver Chapter award, ranking it within the top eight chapters out of 160 competing, an achievement FIU has held for a remarkable 11 straight years. It is the highest ranking chapter of all Florida schools.

Our case competition team placed second among all competitors, outranking the University of Pennsylvania, Hofstra University, University of Arizona, University of Nevada-Las Vegas, Portland State University, and Temple University. The designation of Gabriel Noboa as a runner-up for Student Marketer of the Year is among a long list of individual and team accomplishments of our talented, hard-working students.

These achievements represent the work ethic and quest for excellence that characterizes our students at the College of Business. They reach beyond the classroom to demonstrate their skills, and we are proud of their determination to be Worlds Ahead.

Sincerely,



Mark B. Rosenberg  
President