



MEMORANDUM

TO: Members of the University Community
FROM: Mark B. Rosenberg, President
SUBJECT: REMINDER: United Way Campaign Kick-Off - Oct. 27
DATE: October 21, 2009

Through our partnership with the United Way of Miami-Dade, FIU continues to provide another avenue for us to improve the lives of those who live, work and raise their families in this community, including members of our own FIU family. For the 2009 campaign, I ask you to join us at the ice cream social kick-off events listed below and learn more about how your contributions directly impact our South Florida community:

United Way Kick-Off Events: Tuesday, October 27, 2009
MMC - Graham Center Pit
12:00-2:00pm (Program begins at 12:30pm)

Wednesday, October 28, 2009
BBC - Wolfe Center Panther Square
12:00-1:00pm

**Join us for music, ice cream, raffles, and more!*

Also, please save the date for the campaign's closing event. At this year's auction, in addition to having fabulous prizes, we would like to recognize our loyal contributors for their support of United Way's efforts in our community. We hope to see you there.

United Way Auction: Friday, December 4, 2009
MMC - GC Ballrooms
4:00-6:00pm

Join us in reconfirming your pledge and raising your contribution to help our community's less fortunate as we strive to LIVE UNITED. You can designate your contribution to the non-profit organization of your choice, including our own FIU efforts. Together, I am confident that we can exceed this year's campaign goal of \$300,000.

For additional information on these events or to donate, please visit unitedway.fiu.edu.

Sincerely,
Mark B. Rosenberg
President

C: Thomas Breslin, Chair, Faculty Senate & University Trustee
Sandy Gonzalez-Levy, Senior Vice President, External Relations
Ruth Hamilton, Executive Director, Graham University Center