

MEMORANDUM

TO: The FIU Community
FROM: Mark B. Rosenberg, President
SUBJECT: Save the Date
DATE: February 11, 2010

I am thrilled that more than 900 of you have already responded to my Save the Date request for March 2. I want to assure everyone that this event brings only great news for FIU's future with the launch of FIU's first branding campaign, an initiative that has been in the development for more than a year. Through this initiative, we will define FIU and tell the FIU story as never before.

Space is limited in the ballroom and I expect a full crowd. Please arrive early. We will webcast the event live through a link on our homepage for those unable to attend.

Save the Date
March 2
10:00 - 11:00 a.m.
Graham Center Ballrooms