

MEMORANDUM

September 8, 2010

Dear Faculty and Staff:

It's just a few more days until our Sept. 11 football season opener against Rutgers at FIU Stadium and there's still time to support the team by buying season tickets.

We need you, your families, your neighbors and your friends in the stands, showing your FIU pride and cheering on our team. We want to create a unique game day environment here at FIU. With our new marching band, entertainment, tailgating and other activities, we are putting together a [total fan experience](#).

I would like to encourage you to purchase at least two season tickets for the upcoming football season. Season tickets for university employees are \$40 for endzone seats and start at \$50 for sideline seating. That's quite a deal at \$10 or less per game. To buy tickets please call 305-FIU-GAME.

For the 2010 season, FIU Athletics also has introduced a contest to award the department that purchases the most season tickets with free use of the FIU Stadium Club for a holiday party. To qualify, a department must purchase a minimum of 100 season tickets by phone or at the University Credit Union Box Office at FIU Stadium.

Success on the field translates to success for FIU. It can lead to increased visibility, admissions, and an expanded pool of students interested in learning about FIU. A successful athletic program builds alumni affinity and can increase the value of our students' degrees, bringing FIU the recognition it deserves.

Please support our football program and help us celebrate excellence in the classroom and on the field.

Thank you,


Mark B. Rosenberg
President