



**Dedication of the
Tibor and Sheila Hollo School of Real Estate**

**Given by Mark B. Rosenberg
on August 21, 2012**



*This speech was presented at the Dedication Ceremony for FIU's
Tibor and Sheila Hollo School of Real Estate on August 21, 2012*

Ladies and Gentlemen, today, we are proud to announce the Tibor and Sheila Hollo School of Real Estate. Today, we are proud that such a prominent and respected family in this community is investing in our FIU! Their investment in FIU is a statement of confidence in our faculty, professional staff, and most importantly, our students. The students who will determine the destiny of this community we love. *But it is more than that, dear friends:* It is a manifestation of their belief that a great community can only be great if it has a robust and vibrant public university. Their investment in us demonstrates their courage, their belief, and their hope in the future. Particularly when there are other choices, including doing nothing at all. It demonstrates their understanding that if the companies of their sons and daughters are to be vibrant contributors to this community in the 21st century, then their sons and daughters cannot do this alone: They will need highly educated people working in these companies; individuals who's circumstance may not have provided the ability or privilege to leave this community, but who still deserve the best education possible right here, right now.

At FIU, we reach high, we want more. We strive to be among the best. That is in our organizational DNA. We could not have progressed without the community-minded sense of mission or purpose; without a strong and resolute belief in tomorrow; without an abiding belief in the pivotal role that knowledge will play in the 21st century individual and family well being. FIU is about hope. The American Dream is still alive on our Campuses. Every day, thousands of students and their hard-working families depend on us to get the job done. And every day, we must find a way to get better. Not for our vanity or rankings, but because the world will not wait on us or on our graduates. We and their families must be ready for the world. The Torch that lights the way for so many on our campuses will now burn brighter--thanks to Tibor and Sheila! And with more light, we will build a stronger and better University for our community!

There are so many families in Miami who understand this and who are helping to make FIU stronger and better for their companies and for this same community. They have had the courage to advance the opportunities for our students. We are blessed with a pantheon of great families who are investing back in the family asset known as FIU! Wayne and Arlene – here today! Now Tibor and Sheila Hollo – the Hollo family. Tibor and Sheila, you are helping us to write a new Chapter In the history of

FIU and in an area so fundamental for our community's progress. But more importantly you are assuring a brighter future for the sons and daughters of our community upon whom our destiny rests. Thank you for your foresight and obvious confidence in us!