

MEMORANDUM

September 2, 2015

Dear members of the university community,

Through our partnership with the United Way of Miami-Dade, FIU continues to provide another avenue for us to improve the lives of those who live, work and raise their families in this community, including members of our own FIU family. For the 2015 campaign, I ask you to join us at the kick-off event listed below and learn more about how your contributions directly impact our South Florida community:

United Way Kick-Off Event:

Thursday, September 17, 2015

MMC - Graham Center Pit

12:30-2:30pm

Please save the date for the campaign's closing event. At this year's auction, we would like to recognize all contributors for their support of United Way's efforts in our community. We hope to see you there.

United Way Auction:

Friday, December 11, 2015

MMC - GC Ballrooms

4:00-7:00pm

Join us in reconfirming your pledge and raising your contribution to help our community's less fortunate as we strive to LIVE UNITED. You can designate your contribution to the non-profit organization of your choice, including our own FIU efforts. Together, I am confident that we can exceed this year's campaign goal of **\$200,000**.

For additional information on these events or to donate, please call 305-348-7235.

Sincerely,



Mark B. Rosenberg
President