



**United Way Auction and Recognition Event**

**Given by Mark B. Rosenberg  
On December 4, 2009**



**Office of the President**  
FLORIDA INTERNATIONAL UNIVERSITY

*These remarks were given at the annual United Way Auction on December 4, 2009.*

I am thrilled to be celebrating the closing of our annual United Way campaign, which demonstrates how FIU, through partnerships, has the power to improve the lives of those who live, work and raise their families in this community, including members of our own FIU family. To each of you who have contributed to this year's campaign, we thank you!

Without you, we could not have joined forces with the United Way, an organization with a long history of serving South Florida, whose focus aligns with our mission. Without your support, we could not continue to engage our community as each of us does our part and contributes. This is the perfect time of year – when we are thinking about gathering with our families for the upcoming holidays – that we should take a moment and consider those among us who are struggling to put food on the table, to keep a roof over their heads, to obtain affordable and necessary health care and to provide a quality education for their children. This is what we at FIU are all about.

We are dedicated to providing the best and the brightest in our community with the ticket to prosperity in the 21st century: a cutting edge university education. We, too, are dedicated to using our resources to solve the critical problems in our region and reinforcing partnerships with key institutions that hold our community together, such as the United Way.

So I am asking that while you enjoy your glass of wine and hors d'oeuvres, that you kindly support this year's auction and recognition event.

This is the only charity for which I will ask contributions from the FIU community and it is because I believe in the power of FIU and the United Way to make a difference in South Florida. Together we can create a brighter future for Miami-Dade.

Thank you for coming today and for your continued support of this campaign.