

MEMORANDUM

October 26, 2010

Dear University Community:

I am pleased to inform you that Howard Lipman, who served as our Vice President for University Advancement from 2002-2006, is returning to FIU as our Senior Vice President for University Advancement and Executive Director for the FIU Foundation, Inc. on November 29, 2010.

Howard has served as Vice President of University Advancement and President & CEO for the Ohio University Foundation since 2006, when he was recruited to that position.

At Ohio University, he has raised over \$200 million including a naming gift for the College of Education (\$28 million), a \$13.3 million gift for arts education and a lead gift for the Scripps College of Communication (\$7.5 million). He helped to secure a \$95 million gift for the Russ College of Engineering and Technology- one of the most significant gifts in the history of Ohio University. Howard worked closely with academic leaders from throughout the university in the development and execution of Ohio University's \$450 million fund-raising campaign, "The Promise Lives." The campaign is now more than half way to its ambitious goal. It supports core academic initiatives at the university, including student scholarships endowed professorships for faculty, research, campus building renovation, and expanded outreach programs pivoting around medical care and a new Kids on Campus program.

Working with alumni, Howard expanded and streamlined the Ohio Alumni Association, which has 42 alumni chapters now focused on philanthropic giving, admissions and career network/job placement services for graduates. He has traveled extensively in his efforts to expand and enhance Ohio University's endowment - now over \$300 million. His most recent trips include travel to Japan, Malaysia and Hong Kong -where Ohio U. has noteworthy alumni chapters and strong academic interests.

The FIU Foundation recently approved a \$750 million campaign for FIU, which has gained significant momentum thanks to the efforts of Vice President Bob Conrad and his staff. Howard will join this advancement effort alongside Bob and the rest of the advancement team who will continue their involvement in the campaign.

As Howard assumes his new duties here at FIU, we will transfer our Division of Alumni Affairs back to Advancement. Thanks to strong leadership from Alumni Relations' Associate Vice President Bill Draughon, the FIU Alumni Association is poised to play an even more consequential role in telling the FIU story, and mobilizing

graduates to support our campaign for FIU. I am also grateful to Sandra Gonzalez-Levy, who has had responsibility for Alumni Affairs during these past few years. In addition to her current duties as Senior Vice President for External Relations, I am asking Sandy to work more closely on a new initiative related to the Youth Fair. I will have more information shortly on this project.

Please join me in welcoming Howard Lipman, his wife Sara (a former leader in FIU's Student Affairs), and their three children back to South Florida and our FIU!

Mark B. Rosenberg
President